

Name: _____

Date: _____

Populations & Samples

Instructions:

For each Pew Research Center survey data listed below, identify the population of interest, the sample that was taken, and the sample size.

Example 1:

Social media users among all adults

Among all American adults ages 18+, the % who use the following social media sites

Facebook	58
LinkedIn	23
Pinterest	22
Instagram	21
Twitter	19

Source: Pew Research Center's Internet Project September Combined Omnibus Survey, September 11-14 & September 18-21, 2014. N=2,003 adults in the U.S. ages 18+.

PEW RESEARCH CENTER

<http://www.pewinternet.org/2015/01/09/social-media-update-2014/>

Population: _____

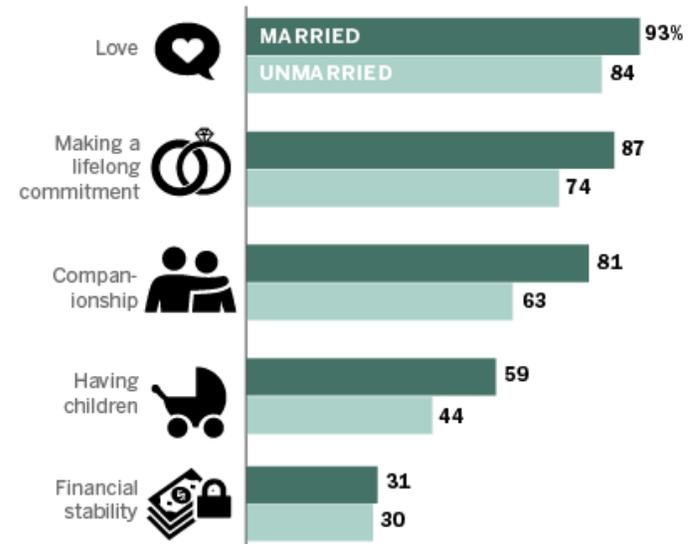
Sample: _____

Sample size: _____

Example 2:

Why Get Married?

Percent saying each is a very important reason to marry, by marital status



Asked of married and unmarried separately, n=1,306 for married and 1,385 for unmarried.

Pew Research Center

<http://www.pewsocialtrends.org/2013/02/13/love-and-marriage/>

Population: _____

Sample: _____

Sample size: _____