

Name: _____

Date: _____

Campaign Creation

Instructions:

In teams, work together to fill in the information in this handout. You will be deciding, as a class, what information will be used in your class campaign during each round.

Round 1: Topic

This is a hobby, area of interest, or place or process that you want to know more about.

Team Ideas of Topics:

Class Decided Topic:

Round 2: Research Question

This is the main question you want to answer about the topic and will be the focus of the Campaign.

NOTE: You should NOT be able to simply search the Internet to find the answer to this question; data collection is required.

Team Research Questions:

Class Decided Research Question:

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Round 3: Types of Data and Trigger

*Think about the kind of data you need to collect to answer your Research Question.
The trigger signals when it is time to collect this data.*

Team Types of Data with Triggers:

Class Decided Types of Data:

Class Decided Trigger:

Round 4: Survey Questions

*These are questions you would ask to gather information about your data and the variables.
Also, identify the question type (e.g. single choice, text, etc.).*

Team Survey Questions:

1. _____
2. _____
3. _____
4. _____

Class Decided Survey Questions:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

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7. _____

8. _____

9. _____

10. _____

Round 5: Statistical Questions

These are some interesting questions you might want to answer about the research topic.

NOTE: You should NOT be able to simply search the Internet to find the answer to this question; data collection is required.

Team Statistical Questions:

1. _____

2. _____

3. _____

Class Decided Statistical Questions:

1. _____

2. _____

3. _____