Name: Date:

Food Habits Campaign Questions

Prompt	Variable	Data Type
What's the name of your snack?	name	text
Is your snack salty or sweet?	salty_sweet	categorical
About how many servings did you actually eat?	serving_size	numerical
How many calories per serving?	calories	numerical
How many grams of total fat per serving?	total_fat	numerical
How many milligrams of sodium per serving?	sodium	numerical
How many grams of sugar per serving?	sugar	numerical
How healthy do you think this snack is?	healthy_level	categorical 5-Very Healthy 4-Healthy 3-Neutral 2-Unhealthy 1-Very Unhealthy
In one word, describe why you are eating this snack.	why	text
How much does this snack cost?	cost	numerical
How many ingredients are in your snack?	ingredients	numerical
Take a picture?	snack_image	photo
AUTOMATIC	location	lat, long
AUTOMATIC	time	time
AUTOMATIC	date	date
AUTOMATIC	user	user id

In teams, analyze the Food Habits Campaign questions by responding to and recording your team's answers to the following questions:

a. How many questions does the campaign have and what do you notice about the questions?

b. When do these questions need to be answered?

c. Who collects the data for this campaign?